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Inside Information

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INSIDE THIS "INSIDE"

Page

USDA's Foreign Agricultural Service has opening for public affairs specialist..	2
Newspapers still dominate communications industry, while TV networks decline..	2
Newest medium--printed and electronic business information services--expands..	3
USDA's Office of Information has an opening for a public affairs specialist...	4
Oklahoma State University has opening for assistant editor in ag information..	4
USDA-OI's Radio & Television and News Divisions make a switch in personnel....	4
National Interactive Satellite Teleconference from 'The Land' at Epcot Center..	5
'Complete Guide to Home Canning' released by USDA's Extension Service.....	5
Michigan State U. seeking an information officer for writing/editing duties....	6
Virginia & Minnesota Cooperative Extension systems producing national CD.....	6
USDA's Agricultural Marketing Service needs writer/editor for Dairy Division..	7
Users of AT&T electronic mail service will be able to access Dialcom news...	7
Case conference for publications managers/professionals set for Feb. 27-28....	8
Two USDA communicators recognized with 'Spark Plug' awards.....	8
USDA and its Mexican counterpart jointly publish report on cooperation.....	9
USDA releases soil and water conservation plan for next decade.....	9
State agricultural research stations are developing communication plans.....	10
Foreign Ag Service changes name of its periodical to 'Ag Exporter'.....	10
Missouri School of Journalism and IBM announced joint research project.....	11
State Ag Communicators (COSDA) planning support for biennial food & Ag Expo..	11
Calendar of coming communication events and training opportunities.....	12

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INSIDE INFORMATION is published for distribution to public affairs and information staff members of the U.S. Department of Agriculture, its agencies, State Departments of Agriculture and Land Grant Universities. Individual items are sent electronically throughout the month to offices on the agricultural information network on the Dialcom Incorporated computer system. These items are then printed at the end of the month for distribution to all offices, including those which do not have access to the Dialcom mail network. Any items, comments or inquiries should be sent to Denver Browning, Editor, Special Programs Division, Office of Information, Room 536A, U.S. Department of Agriculture, Washington, DC 20250, or send to Browning's Dialcom mailbox AGR209, or call at (202) 447-2058. Communicators with USDA agencies, Land-Grant Universities and State Departments of Agriculture are encouraged to submit items to the editor for inclusion in both the electronic and printed versions.

USDA'S FOREIGN AGRICULTURAL SERVICE HAS OPENING FOR PUBLIC AFFAIRS SPECIALIST

USDA's Foreign Agricultural Service has an opening in its information division for a GM-1035-13 public affairs specialist in the media and public affairs branch.

Duties include planning, organizing, and implementing international agricultural information programs for dissemination by commercial broadcast media; planning, organizing, and preparing broadcast information materials such as scripts and tapes; and planning, establishing, and conducting liaison responsibilities with representatives of radio, television, and other media.

Qualifications include progressively responsible experience which demonstrates possession of the knowledge, skills, and abilities under the evaluation criteria, and experience in written communication, oral communication, interpersonal relations, and analytical skills.

For further information, and to apply, contact: Mildred Ross, USDA, FAS, Personnel Division, Room 5627-S, Washington, DC 20250. Telephone 202-447-3267. Announcement No. is FAS-88-032A.

Closing date was January 17.

1/5

NEWSPAPERS STILL DOMINATE COMMUNICATIONS INDUSTRY, WHILE TV NETWORKS DECLINE

In spite of the competition from newer media, newspapers continue to get the largest share of advertising. They also employ the largest number of people in communications.

So says the "Five-Year Communications Industry Forecast" produced in 1988 by Veronis, Suhler & Associates, Inc., of New York, NY, and as summarized in a recent issue of the SOCIAL SCIENCE MONITOR newsletter.

The number of daily newspapers is declining, however, dropping nearly 100 publications in the last 10 years, to about 1,650.

Most still are afternoon papers, but they are decreasing in number and circulation while the number of morning papers (more than 500) is growing.

Total readership averages 108 million on weekdays, 110 million on Sundays, and more than 75 percent of the adult population in an average week.

Some indications point to continued gain in circulation and advertising for dailies. Morning and Sunday editions are expected to grow.

Television network share of audiences and ad revenues has declined steadily since the 1970s, but independent station and cable shares have increased--the latter dramatically.

Television reaches 87.4 million U.S. households (about 98 percent) with an average household having a set on for more than 7 hours a day.

Cable-TV grew from a third of all American households to half during the past 5 years. Cable-TV advertising is projected to more than double in the next 5 years. However, deregulation will let operators raise their rates, which may well reduce the growth rate of pay cable in the future.

Meanwhile, radio is in a "renaissance" period. John Naisbitt's "TREND LETTER" says radio will enjoy unusual growth in the next few years.

More than 100,000 stations are already on the air, with about 96 percent of the U.S. population age 12 and older--191 million--tuned to radio each week.

Listening patterns have changed substantially over the past 5 years. Most listeners tune to FM rather than AM. Most listen to stations that broadcast specialized programming.

More than half of all listening takes place away from home. Radio's portability and accessibility are important factors in its steady growth.

Forecasts call for 10 percent growth in radio advertising over the next 5 years.

Radio is essentially a local medium and growing more so. Local advertising is projected to account for more than 80 percent of radio stations' revenue by 1992.

Magazines will not grow as much as other media. Of the two main categories of periodicals--consumer or business/trade--consumer magazines have expanded from about 1,400 to more than 1,700 during the 1982-87 period. Meanwhile, business/trade publications declined from 2,725 to about 2,650.

Consumer magazine circulation has grown at a steady rate during the past decade, reaching nearly 350 million in 1987.

Business/trade publications have remained relatively stable at about 72 million.

And, as the nation's population gets older, there should be a higher demand for books over the next 5 years.

Trade books (popular works sold in bookstores) are projected to increase in sales by more than 10 percent.

Professional books (usually sold by direct mail) will be influenced by developments in specific professional industries, but sales are expected to increase by nearly 10 percent a year.

Ag communicators may find the above information helpful in communications planning for the next few years.

1/6

NEWEST MEDIUM--PRINTED AND ELECTRONIC BUSINESS INFORMATION SERVICES--EXPANDS

The business information services industry largely consists of specialized information provided to end users in specific industries, such as agriculture.

Although most data still are transmitted in printed form, technological advances have increased information's delivery speed, which has spurred demand growth.

Automation has allowed even small companies, and farmers, to electronically access delivered information.

Strong demand for business information in both printed and electronic form will continue for the next 5 years, and business information spending is predicted to grow at 12 percent per year, according to the report produced by Veronis, Suhler & Associates, Inc.

Although 1988 saw the demise of AGNET, one of the first online agricultural information services, and retrenchment by GRASSROOTS, an agricultural videotex service, other electronic ag information services were expanding and new ones were starting up. Indications are that trend will continue for the foreseeable future.

1/6

USDA'S OFFICE OF INFORMATION HAS AN OPENING FOR A PUBLIC AFFAIRS SPECIALIST

The Radio & Television Division in USDA's Office of Information, has an opening for a GM-1035-14 public affairs specialist.

Duties would include responsibility for generating consumer program ideas from the programs, policies, and activities of USDA and its agencies, and developing these ideas for use on the appropriate radio and television services.

Qualifications include one year of specialized experience in or directly related to the line of work of the position.

Contact: Laura Farrior (202-447-5833), USDA, Office of Personnel, PO, Room 27-W, Washington, DC 20250. Refer to Announcement No. OGPA-89-01.

Closing date is February 1.

1/6

OKLAHOMA STATE UNIVERSITY HAS OPENING FOR ASSISTANT EDITOR IN AG INFORMATION

The Department of Agricultural Information at Oklahoma State University has an opening for an assistant professor/assistant editor.

Qualifications include teaching two classes assigned by the director of the School of Journalism and Broadcasting, and serving as academic advisor to approximately 30 students majoring in agricultural communications. The duties of the position also include overseeing the work of four to eight students assigned to internships.

Other duties will include identifying and writing news and feature stories on subjects of special interest and significance.

The individual in this position must develop and maintain awareness of media needs as they relate to resident instruction programs of the college and serve as liaison between the College of Agriculture and the communications media of the state and region, while also maintaining a close working relationship with faculty and students in planning information programs.

Qualifications are a master's degree; demonstrated skill and practical experience in journalism, agricultural communications, or a related area; and demonstrated ability to work well with people and relate effectively to the general public.

To apply, send a letter of application, resume, transcripts, names and addresses of three references, and samples of published work to: Kevin G. Hayes, Department of Agricultural Communications, Oklahoma State University, Stillwater, OK 74078. Telephone is 405-744-4081.

Closing date is May 1, or until a suitable candidate is found.

1/10

USDA-OI'S RADIO & TELEVISION AND NEWS DIVISIONS MAKE A SWITCH IN PERSONNEL

USDA's Office of Information has switched two of its staff members. Marci Hilt, who has been media liaison with the News Division, has transferred to the Radio & Television Division (R&TV), citing an interest in getting into the broadcast area after years of press work.

Don Elder, producer of USDA's "A Better Way" television program, has moved from R&TV to the News Division. The television show was recently dropped from R&TV's agenda.

Meanwhile, Margaret Desatnik, an R&TV scriptwriter, has retired leaving a vacancy recently advertised in INSIDE INFORMATION.

1/13

NATIONAL INTERACTIVE SATELLITE TELECONFERENCE FROM 'THE LAND' AT EPCOT CENTER

On February 2, 10-11:30 a.m. (CST), you are invited to take part in a live, interactive satellite video-teleconference brought to you simultaneously from "The Land," at Walt Disney Epcot Center in Orlando, Fla., and Alternate View Network Studio in Shreveport, La.

The teleconference is being hosted by Kraft, Inc., LESN (Louisiana Educational Satellite Network), USDA's Office of Higher Education Programs, and the University of Florida.

The educational program will feature today's world of agriscience and its vision for the future, with special highlights in the areas of biotechnology, space agriculture, hydroponics, aquaculture, and other experimental agriculture.

Also featured in the program are Mickey Mouse, "The Land" agriscientists, Kelly Evans (1987-88 National FFA president), USDA's National Agriscience Ambassador Susan Forte, and other agricultural guests.

The teleconference will end with a question and answer period in which students from throughout the United States may call in with questions for participants at "The Land" or for guest panelists at the studio site in Louisiana.

Those wishing to receive the signal should tune in Westar IV, transponder 10D, channel 19.

A free teacher packet that includes graphic support for the teleconference, as well as teacher aids and resource information from Walt Disney World's Epcot Center "The Land," is available from Louisiana Educational Satellite Network, Bossier Parish Community College, 2719 Airline Drive, Bossier City, LA 71111.

For further information call: 318-746-7754.

1/13

'COMPLETE GUIDE TO HOME CANNING' RELEASED BY USDA'S EXTENSION SERVICE

USDA's Extension Service has just released "Complete Guide to Home Canning," a new 172-page canning guide. It is the 23rd home canning publication released by USDA since 1904, according to current records. Over 20 million USDA home canning publications have been distributed over the years.

The increased interest in home gardening and canning in the last decade signaled a need for updated research in food processing by USDA. An increase in the cases of botulism caused by improper home canning in the mid-1970's also was a factor in this decision.

Wells Willis, national program leader for food science with the Extension Service, said, "The new publication required intensive research and updating of old information to deal with current thinking in food microbiology, the causes of food poisoning, new canning equipment on the market, new varieties of fruits and vegetables, and the diet preferences of today's public."

This new publication contains information on new varieties of fruits and live, interactive satellite video-teleconference brought to you simultaneously from "The Land," at Walt Disney Epcot Center in Orlando, Fla., and Alternate View Network Studio in Shreveport, La.

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For further information call: 318-746-7754.

1/13

MICHIGAN STATE U. SEEKING AN INFORMATION OFFICER FOR WRITING/EDITING DUTIES

Michigan State University's Department of Agriculture and Natural Resources Information Services is looking for an information officer with writing and editing responsibilities.

The job includes writing news releases and feature stories for a quarterly magazine about research at the Michigan Agricultural Experiment Station, and editing research and extension materials.

Qualifications include a bachelor's degree in journalism, English, or a related field, and three years experience in media or public relations.

Send resume to Maxine Ferris, Manager, ANR Information Services, 1 Morrill Hall, East Lansing, MI 48824.

Closing date is February 3, or until a suitable candidate is found.

1/25

VIRGINIA AND MINNESOTA COOPERATIVE EXTENSION SYSTEMS PRODUCING NATIONAL CD

USDA and its National Agricultural Library have entered into a cooperative agreement with the Virginia and Minnesota Cooperative Extension Systems to produce the first national compact disc (CD). This CD will be used nationally in Extension field offices.

A CD can deliver thousands of pages of text information, graphics, and audio in a very cost effective manner. The CD player attaches directly to a computer and offers the opportunity to access up to 600 megabytes of digital material.

According to Mary Miller, Extension specialist, and instructional design and project director at Virginia Tech, your help is needed to locate material for inclusion on the disc. The material may be in the form of resources, which are comprehensive in nature, addressing the national initiatives, are regional or national in application, and are recognized by other specialists as an excellent resource.

They also are seeking material which may currently be available in the form of notebooks, publications, factsheets, databases, or computer software. Preference will be given to materials that are already stored in digital format, but some quality collections that are not in digital format may be scanned.

Send the names and addresses of individuals who are responsible for collections of material that may be appropriate to Mary Miller, Director, Interactive Design and Development, 207 W. Roanoke Street, Virginia Tech, Blacksburg, VA 24061-0530. Telephone is 703-961-7244. Dialcom E-mail is AGS2410.

1/26

USDA'S AGRICULTURAL MARKETING SERVICE NEEDS WRITER/EDITOR FOR DAIRY DIVISION

The Dairy Division of USDA's Agricultural Marketing Service (AMS) has an opening for a GS-1082-9 writer editor in its Dairy Grading & Standardization Branch. (Announcement No. W-521-89.)

Duties include preparing written instructions and regulations on dairy grading, training materials, newsletters, summaries of major conferences, speeches, policy statements, reports, and correspondence. Information necessary to carry out these duties will be gathered through research and interviews with various USDA officials. Other duties are publishing a quarterly approved Dairy Plant Book, and updating the Equipment Review Book.

Qualifications include 3-years general experience in administrative, professional, investigative, technical, or other work that has required the ability to analyze data and present the pertinent facts in written form. Also, 2-years specialized experience in writing and editing articles, speeches, pamphlets, and news releases designed for publication in such media as the daily or weekly press.

Contact: USDA, APHIS, Field Servicing Office, Washington Personnel services, Room 1128-S, P.O. Box 96464, Washington, DC 20090-6464. Telephone is 202-382-1364.

Closing date is February 21.

1/26

USERS OF AT&T ELECTRONIC MAIL SERVICE WILL BE ABLE TO ACCESS DIALCOM NEWS

AT&T Co. and Dialcom Inc. have announced that users of AT&T's FTS 2000 electronic mail service will be able to access Dialcom news services and government-oriented data bases.

Federal users of one company's e-mail service also will be able to swap electronic messages with users of the other service. The linkup between the two systems is the first commercial interconnection between two domestic electronic mail services.

Scheduled to be effective in the first quarter of 1989, users of AT&T's e-mail service component of FTS 2000 will be able to access Reuters, AP, UPI, McGraw-Hill, and other news services via Dialcom. Through the two-company connection, they also will be able to tap into Procurenets, Fedwire, and Fednews. Fednews carries announcements from the public affairs offices of several federal agencies, including USDA.

AT&T is the prime contractor on a team that won 60 percent of FTS 2000, the multibillion-dollar telecommunications contract to provide network services including voice, data, video conferencing, and electronic mail to the government.

Dialcom, a Rockville, Md.-based unit of British Telecom, provides telecommunications services to 62 federal agencies (including USDA), plus all of the land-grant universities and a number of state departments of agriculture and health.

1/30

CASE CONFERENCE FOR PUBLICATIONS MANAGERS/PROFESSIONALS SET FOR FEB. 27-28

The Council for Advancement and Support of Education (CASE) will hold an "Update for Publications Managers and Mid-Career Publications Professionals," conference February 27-28, at the Adam's Mark Hotel in St. Louis, Missouri.

The conference, which hasn't been offered for 10 years, gives middle managers in publications and mid-career publications professionals the chance to update their knowledge and skills in publications production techniques and technology. Intensive sessions on writing and design as well as management techniques round out the program.

CASE is also offering a Desktop Publishing Workshop at the Adam's Mark Hotel, on March 1, following the publications conference.

For further information about the conferences, call Susan VanGilder at 202-328-5941.

1/30

TWO USDA COMMUNICATORS RECOGNIZED WITH 'SPARK PLUG' AWARDS

Russell Forte and Stan Prochaska, with USDA's Office of Information, were recognized for their efforts in computerized information services by being presented "Spark Plug" awards by USDA's director of Information Resources Management, Glenn Haney.

The "Spark Plug" awards (actually a Champion brand auto spark plug encased in a block of clear plastic) were initiated by USDA Assistant Secretary for Administration John Franke to recognize "the special few who were the sparks that made things happen."

Prochaska was recognized for his early work with a Departmental task group in planning and designing USDA's electronic dissemination of information (EDI) service.

Forte was recognized for his coordination and administration of the EDI service once implemented, and for nurturing its growth as USDA's main computerized information service.

Prochaska is chief of OI's Special Programs Division and Forte is the public affairs specialist in that division in charge of computerized information services.

1/30

USDA AND ITS MEXICAN COUNTERPART JOINTLY PUBLISH REPORT ON COOPERATION

"The United States and Mexico: Six Decades of Agricultural Cooperation," has been published jointly by USDA and Mexico's Secretariat of agriculture and Water Resources (Secretariat de Agricultura y Recursos Hidraulicos -- SARH).

"Working together as partners," the foreword says, "USDA and SARH have been able to improve domestic agricultural production and international trade opportunities by cooperating in the areas of animal and plant health, the preservation of natural resources, and sharing scientific knowledge among government agencies, universities, and scientists from both countries."

Past U.S. Secretary of Agriculture Richard E. Lyng and Mexican Secretary of Agriculture Eduardo Pesqueira supported stronger relations between "friendly neighbors who share many historical ties."

The book says eradication or control of plant pests and livestock diseases (such as eradication of foot-and-mouth disease in 1954 or the pink bollworm) in Mexico has saved farmers on both sides of the border hundreds of millions of dollars.

Joint efforts between the Cooperative Extension System in both countries (such as with the 4-H clubs in the United States) for youth exchanges has strengthened professional relations, the book indicates.

Further information may be obtained from Richard Hughes of the Scientific and Technical Cooperation Division, USDA's Office of International Cooperation and Development, 202-653-7860.

1/31

USDA RELEASES SOIL AND WATER CONSERVATION PLAN FOR NEXT DECADE

USDA released its 10-year update of its master document on soil and water conservation at a recent press briefing.

Eight USDA agencies will take their cue from the 27-page report, which calls for increased coordination among the agencies involved with conservation activities and with the farm community.

Top priorities for the next 10 years will be reducing soil erosion and protecting water quality and quantity. This is the first time that water quality has been given such high priority in a national conservation plan.

Other major goals will be strengthening the conservation partnership with state and local agencies and other local groups, and increasing the consistency and cost-effectiveness of USDA programs.

The program was developed in response to the Soil and Water Resources Conservation Act of 1977 and is updated periodically to assure that the nation's soil and water conservation programs are responsive to long-term needs.

The update, titled "A National Program for Soil and Water Conservation: The 1988-1997 Update," is the first since 1982. Copies are available from the SCS Strategic Planning & Policy Analysis Staff, Room 5104-S, USDA, Washington, DC 20250, or call 202-447-8388.

1/31

STATE AGRICULTURAL RESEARCH STATIONS ARE DEVELOPING COMMUNICATION PLANS

The Communications Subcommittee of the Experiment Station Committee on Organization and Policy (ESCOP) has been working quite hard over the past year to encourage and help state ag experiment stations in developing communications plans.

With encouragement and help from Joe Marks, University of Missouri and the North Central Region's communications representative on the ESCOP subcommittee, that region has nearly completed its planning process. Only one state has yet to share a completed plan-draft-analysis of activities with the subcommittee.

Meanwhile, Southern Region communicators will be discussing their planning efforts at their Feb. 6-8 meeting in conjunction with the annual conference of Southern Association of Agricultural Scientists in Nashville, TN.

The Southern Region discussion will be lead by Bonnie Riechert, University of Tennessee, and Chuck Laughlin, University of Georgia and that region's communications representative on the ESCOP subcommittee.

Stations from other regions also are working on their plans.

J. Patrick Jordan, administrator of USDA's Cooperative State Research Service, said in his weekly letter to directors of state experiment stations that it is "important to choose the plan that is right for your institution's particular needs." He said there are many different ways of handling both the planning and operational aspects of the research communications process.

The ESCOP Communications Subcommittee intends to issue its final report on this project in May.

1/31

FOREIGN AG SERVICE CHANGES NAME OF ITS PERIODICAL TO 'AG EXPORTER'

"AgExporter" is the new name of the monthly magazine published by USDA's Foreign Agricultural Service.

Lynn Goldsbrough, managing editor with FAS' information division, says the new name better reflects the contents of the periodical, formerly called just "Foreign Agriculture." The latest issue is about export markets and opportunities for U.S. farm commodities.

"To meet the needs of a growing number of firms involved in agricultural exporting," says Goldsbrough, "the magazine deals increasingly with where the markets are, how to reach these markets, and what policy changes abroad are influencing U.S. export levels."

Regular sections such as "Marketing News," "Country Briefs," and "Fact File" will continue to point out market development efforts by U.S. commodity firms and companies, new developments abroad and in-depth analysis of various aspects of international marketing.

Yearly subscription rate is \$11, ordered through the Superintendent of Documents, Government Printing Office, Washington, DC 20402. For further information, call Goldsbrough at 202-382-9442 (Dialcom e-mail AGRO23).

1/31

MISSOURI SCHOOL OF JOURNALISM AND IBM ANNOUNCE JOINT RESEARCH PROJECT

The School of Journalism at the University of Missouri (Columbia) and the IBM Corporation have announced a joint research project in which IBM will provide \$2 million in equipment and software.

The partnership will explore new uses in journalism of the latest micro-computer technology.

The journalism school also will test IBM's equipment and software for both the journalism profession and journalism education.

Datastorm Technologies Inc. and ATEX Publishing Systems also are supporting the project.

Anyone interested in more information about this joint communication research project may contact the School of Journalism, University of Missouri, Columbia, MO 65211, or call 314-882-4821.

1/31

STATE AGRICULTURAL COMMUNICATORS PLANNING SUPPORT FOR BIENNIAL FOOD & AG EXPO

Communication officers of state departments of agriculture (COSDA) are gearing up for on-site information support for the biennial National Food & Agriculture Exposition, sponsored by the National Association of State Departments of Agriculture in cooperation with USDA's Foreign Agricultural Service.

The 1989 event will be held at the Hynes Convention Center in Boston, MA, May 15-17. Expo planners are expecting about 2,000 buyers from 65 foreign countries to visit the exhibits of about 300 U.S. food and agribusiness firms from most of the states.

Diane Baedeker, communications specialist with the Massachusetts Department of Food & Agriculture, is host state communications coordinator. She also edits a periodic Expo "Progress Report."

Among other state ag department communicators supporting Baedeker are Carol Shipp, COSDA president and public information officer for the New Jersey Department of Agriculture, and Jan Wessell, COSDA vice president and communications director for the California Department of Food & Agriculture.

Teams of commissioners, directors and secretaries of State Departments of Agriculture are travelling overseas on special missions to promote the NASDA exposition. The teams call on prospective buyers, hold news conferences, and show a videotape produced by COSDA members, using footage from the 1987 Expo held in Seattle, WA.

For more information, contact Diane Baedeker, MDFA, 100 Cambridge Street, Boston, MA 02202, or call 617-727-3018.

1/31

CALENDAR OF COMING COMMUNICATION EVENTS AND TRAINING OPPORTUNITIES

Feb. 6-8:

SOUTHERN AG RESEARCH COMMUNICATORS WORKSHOP

86th Annual Meeting of Southern Association of Agricultural Scientists

Opryland Hotel, Nashville, Tennessee

Contact: Randy Weckman, Univ. of Kentucky, 606-257-3937 (Comm. Section)
or Vernon Boggs, Virginia Tech, 703-961-6295 (SAAS)

Feb. 8-10:

AGRICULTURAL RELATIONS COUNCIL (ARC) ANNUAL MEETING

Westward Look Resort, Tucson, Arizona

Contact: Paul Weller, ARC Exec. Sec., 202-785-6710

February 27-28

CASE CONFERENCE FOR PUBLICATIONS MANAGERS AND MID-CAREER PROFESSIONALS

Adam's Mark Hotel, St. Louis, Missouri

Contact: Susan VanGilder, CASE, 202-328-5941

March 16-18:

SOUTHERN AG COMMUNICATORS IN EDUCATION (ACE) ANNUAL WORKSHOP

Grosvenor Resort, Disney World, Lake Buena Vista, Florida

Contact: Julia Graddy, IFAS, Univ. of Florida, 904-392-7227

March 30-31:

AGRICULTURAL COMMUNICATIONS CONFERENCE

University of Missouri, Columbia, Missouri

Contact: Duane Dailey, Univ. of Missouri, 314-882-3296

April 16-18:

MIDWEST REGION AG COMMUNICATORS IN EDUCATION (ACE) ANNUAL WORKSHOP

Ohio State University, Columbus, Ohio

Contact: Bob Furbee, Ohio Ag Research Center, 216-263-3777

May 7-12:

AGRICULTURAL EDITORS PHOTO SCHOOL (American Ag Editors Assoc. & MO Univ.)

University of Missouri, Columbia, Missouri

Contact: Duane Dailey, Univ. of Missouri, 314-882-3296

May 9-11:

10th ANNUAL NATIONAL ONLINE MEETING

Sheraton Centre Hotel, New York, New York

Contact: Learned Information Inc., 609-654-6266

May 18-19:

D.C. REGION AG COMMUNICATORS IN EDUCATION (ACE) ANNUAL WORKSHOP

Washington Plaza Hotel, Washington, D.C.

Contact: Denver Browning, 202-447-2058

June 1-4:

NORTHEAST REGION AG COMMUNICATORS IN EDUCATION (ACE) ANNUAL WORKSHOP

Sonesta Hotel, Portland, Maine

Contact: Doris Crowley, Univ. of Delaware, 302-451-1125

June 4-6:

ANNUAL 'AG IN THE CLASSROOM' CONFERENCE & WORKSHOPS

USDA, Washington, DC

Contact: Shirley Traxler, USDA, 202-447-5727
